



ETF Investing Guide

What is an ETF? An ETF is short for Exchange Traded Fund, a fund that can be traded just like a common stock. An ETF allows your money to be spread over a group of holdings. For example, if you buy one share of SPY your money is being spread amongst the 500 companies/holdings included in the SPY ETF. An ETF gives the investor multiple advantages, including professional management, diversification, cost efficiency, and simplicity.

There are so many ETFs to choose from, and making the right choice can be confusing. As a member of VeroTrade, say goodbye to that problem. Through extensive research, we have created an ETF Guide to offer you the most effective ETF positions in the market.

Types of ETFs /

You know what an ETF is, but are you ready to pick one? Not yet! Before diving into specific ETFs, understand and consider what kind of ETF you may be investing in.

- **Index ETF** – An ETF with investment positions that mirror a specific index.
- **Dividend ETF** – Invests solely into dividend-rewarding companies.
- **Sector ETF** – This ETF invests specifically in one sector of the market.
- **Small-Cap ETF** – Invests strictly into small market cap companies.
- **International ETF** – Only has investments/holdings in foreign assets.
- **Growth ETF** – Invests only in growth positions. Higher risk/reward.

ETF Watchlist for 2024 /

INDEX ETFs

- SPY – SPDR S&P 500 ETF Trust (S&P 500 Index)
- QQQ – Invesco QQQ ETF (NASDAQ 100 Index)
- IWM – Russell 2000 ETF (Russell 2000 Index)

Dividend ETFs

- SPHD – S&P 500 High Dividend Low Volatility ETF
- JEPI – JP Morgan Equity Premium Income ETF
- SDY – SPDR S&P Dividend ETF

Sector ETFs

- VGT – Vanguard Information Technology ETF
- SMH – VanEck Vectors Semiconductor ETF
- XLE – Energy Select Sector SPDR Fund
- XLF – Finance Select Sector SPDR Fund

Small Cap ETFs

- VBR – Vanguard Small-Cap Value ETF
- XSLV – Invesco S&P SmallCap Low Volatility ETF

International ETFs

- IZRL – ARK Israel Innovative Technology ETF
- EWJ – iShares MSCI Japan ETF

Growth ETFs

- VUG – Vanguard Growth ETF
- ARKK – ARK Innovation ETF
- EFG – iShares MSCI EAFE Growth ETF