



ETFs

What is an ETF? An ETF is short for Exchange Traded Fund, a fund that can be traded just like a common stock. An ETF allows your money to be spread over a group of holdings. For example, if you buy one share of SPY your money is being spread amongst the companies/holdings included in the SPY ETF. Remember, You are not purchasing one company or one position, you are purchasing many. An ETF gives the investor multiple advantages, including professional management, diversification, cost efficiency, and simplicity.

There are so many ETFs to choose from and making the right choice can be confusing. As a member of VeroTrade, say goodbye to that problem. Through extensive research, we have created an ETF Guide to offer you the most effective ETF positions in the market.

ETF GUIDE

So you know what an ETF is, but are you ready to pick yours? Not just yet. Before we dive into specific ETFs, it's important to know what kind of ETF you may be investing in.

Types of ETF

- **INDEX ETF** - An ETF with investment positions that mirror a specific index.
- **Dividend ETF** - Invests solely into dividend rewarding companies.
- **Sector ETF** - This ETF invests specifically in one sector of the market.
- **Small-Cap ETF** - Invests strictly into small market cap companies.
- **International ETF** - Only has investments/holdings in foreign assets.
- **Growth ETF** - Invests only in growth positions. Higher risk/reward.

VeroTrade's ETF picks of 2021-2022

Now that you know the major types of ETF, let's list some of our favorites from each part of the market and see what works for you.

INDEX ETFs

SPY - SPDR S&P 500 ETF Trust (S&P 500 Index)
QQQ - Invesco QQQ ETF (NASDAQ 100 Index)
FXI - iShares China Large-Cap ETF (FTSE China 25 Index)
IWM - Russell 2000 ETF (Russell 2000 Index)

Dividend ETFs

SPHD - S&P 500 High Dividend Low Volatility ETF
HDV - iShares Core High Dividend ETF
SDY - SPDR S&P Dividend ETF

Sector ETFs

OGIG - O'Shares Global Internet Giants ETF
VGT - Vanguard Information Technology ETF
SMH - VanEck Vectors Semiconductor ETF
XLE - Energy Select Sector SPDR Fund
XLK - Tech Select Sector SPDR Fund
XLF - Finance Select Sector SPDR Fund

Small Cap ETFs

IJR - iShares Core S&P Small-Cap ETF
VBR - Vanguard Small-Cap Value ETF
XSLV - Invesco S&P SmallCap Low Volatility ETF

International ETFs

IZRL - ARK Israel Innovative Technology ETF
FXI - iShares China Large-Cap ETF
EWJ - iShares MSCI Japan ETF

Growth ETFs

VUG - Vanguard Growth ETF
ARKK - ARK Innovation ETF
ARKG - Genomic Revolution ETF
ARKF - Fintech Revolution ETF
EFG - iShares MSCI EAFE Growth ETF