



Intro To Investing

Are you trying to find a reason to invest? Here's one. If you save \$400 per month for 30 years, you will have \$140,000. If you invest \$400 per month for 30 years, you'll have **\$1.1 million**. What did we learn? You can't save yourself to wealth.

Do you work hard for your money? Well then, your money should work hard for you. **Investing is essential to money management because it establishes both present and future financial security.** It is the key to consistently growing wealth. Not only do you have money in a safe place by investing, but you can also create another stream of income.

Another vital take on personal finance is that **money in the bank will be spent; money invested will work for you.** Placing the majority of your cash in a bank or holding it in the form of cash is one of the least effective ways to utilize the most liquid part of your net worth. Grow it.

Investing and trading are two completely different things, and it is crucial to understand the difference in both. Some of our biggest successes came from trading, but to maintain this success requires investing. Sure, trading can have extremely high profits in a shorter period, but there is a more significant risk involved. One advantage investing has over trading is that **investing passively generates profits.** Investing in healthy parts of the market may take longer to yield high profits, but your money is much safer when in the form of shares. You also take advantage of compounding growth by holding shares, where the money you made last year is now also working for you. Time in the market beats timing the market.

Our **Education System** will give you an everlasting foundation for your present and future investments. A strong base of financial and investing knowledge is the first step in protecting and growing your money.